



**MILITARY LANDS & CANTONMENTS DEPTT**  
**LAHORE CANTONMENT BOARD**

UAN: 111-042-522, Fax: 99223005  
42-Sarwar Road, Lahore Cantt

No. 5003/Hrd/ 5244-Reg  
Dated 25 Aug, 2026

To

**The Director General,**  
Press Information Department,  
Government of Pakistan,  
204-A, Abubakar Block  
New Garden Town,  
Lahore.  
Phone: 042-99233163

Subject: **PUBLICATION OF ADVERTISEMENT**

We are sending you an advertisement to be released in daily newspaper as  
under:-

- |                                       |                    |
|---------------------------------------|--------------------|
| 1. Two daily Urdu & Two daily English | (Lahore)           |
| 2. Position                           | Ordinary (B&W)     |
| 3. Date of Publication                | <u>28</u> -08-2026 |
| 4. No. of Insertion                   | One                |
| 5. Size of Advertisement              |                    |

The payment will be made on receipt of PID verified bill it is further intimated  
that budget provision available for the release.

**CANTONMENT EXECUTIVE OFFICER**  
**LAHORE**

**Encl: (As above)**

Copy to:-

Master File.

## AUCTION NOTICE

It is hereby published for the information of the general public that Lahore Cantonment Board offers an opportunity to replace the existing superstructure of 29 x Bus Stop Shelters with modern Bus Queue Shelters (BQS) and advertisement rights on specified spaces, through an open public auction, to be held at the office of Lahore Cantt Board as per the schedule provided below. If the auction is not conducted or completed on the specified date, it shall be held / continued on alternative dates listed in the schedule, without any further notice:-

| S# | Date & Time                       | Alternative date for auction    |
|----|-----------------------------------|---------------------------------|
| 1  | <u>14</u> Sep, 2026 at 1230 hours | <u>15</u> & <u>16</u> Sep, 2026 |

### TERMS & CONDITIONS

- i) The successful bidder shall be responsible for the replacement / reconstruction of new, modern bus stop shelters in accordance with the design/sample approved by the Cantonment Executive Officer, Lahore Cantt Board.
- ii) The advertisement rights on the (BQS) shall be granted for an initial period of one (1) year on a (B.O.T) basis during which no advertisement charges will be levied, thereafter, the allotment shall continue for an additional period of two (2) years subject to payment of advertisement charges. The bidder offering the highest advertisement charges for this period shall be declared as the successful bidder.
- iii) The dimensions (height and width) of the advertisement materials to be displayed at the bus shelters shall be determined and approved by the CEO / Board.
- iv) The successful bidder shall be allowed to install publicity and advertisement materials strictly within the designated or approved spaces specified by the Authority. Any material installed beyond the approved area or exceeding the prescribed dimensions shall be removed immediately at the bidder's own risk and cost.
- v) Every participant will have to deposit the Earnest Money @ Rs. 01 (M) in order to participate in the bid / auction in shape of call deposit or a bank guarantee issued by a scheduled bank in Pakistan or from a foreign bank duly counter guarantee by a schedule bank in Pakistan in favour of the Cantt Executive Officer. .
- vi) Defaulters of any Government Organization particularly Lahore Cantt Board are ineligible to participate in the auction.
- vii) The advertiser shall observe all the decisions made by the Board/CEO on the subject matter.
- viii) No obscene, politically offensive or otherwise undesirable advertisement shall be displayed.
- ix) If, in the case of expansion of roads, sewerage system or any other development work and from administrative point of view the removal of all or any of the Bus Stop Shelters is deemed necessary, the advertiser shall not claim any kind of compensation whatsoever or alternative space for advertisement. However, charges for that Bus Stop Shelter/s shall not be recovered for the remaining period of contract.
- x) Advertiser shall be responsible for the maintenance and cleanliness of each Bus Stop Shelter according to the standard determined by the Board / CEO.
- xi) Advertiser shall visit the Bus Stop Shelters on daily basis to clear the structure (Walls and Pillars) from pathetic writings and pasted posters.
- xii) In the event of a dispute between the parties i.e. Advertiser and Board, under the arbitration Act, 1940, the matter shall be referred to the DML&C Lahore Region, the Arbitrator, whose decision shall be final and binding upon both parties and no representation or appeal at any forum including the courts of law shall be filed by you in any pretext or on any account whatsoever.

More information / details are available at LCB / PPRA website. However the details can also be taken from LCB office during working hours on any working day.

  
CANTONMENT EXECUTIVE OFFICER  
LAHORE

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