MILITARY LANDS & CANTONMENTS DEPARTMENT
CANTONMENT BOARD NOWSHERA
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Subject: - **AUCTION OF COLLECTION RIGHTS OF DIGITAL STREAMERS IN CANTONMENT BOARD NOWSHERA.**

The publication notice for the information of the public at large, that Cantt Board Nowshera offers advertisement rights of Cantt Board Nowshera Streamers (single lot) Location G.T Road Nowshera Cantt (on digital streamers basis) through open public auction, which shall be held in the office of the Nowshera Cantt Board as per the following schedule. If the said auction is not conducted or completed on the given date, then the same shall be held/completed/continued on alternative dates shown in the schedule below, without giving any separate notice: -

S. No.	Date & Time	Alternative date for Auction
01	**14.12.2026 Time 11:00 AM**	**15.12.2026 Time 11:00 AM**

TERMS & CONDITIONS OF AUCTION

i. Defaulters of any Government Organization particularly Nowshera Cantt Board are ineligible to participate in the auction.
ii. Interested firms/companies must be registered with the Income Tax and Sales Tax Departments.
iii. Reserve price will be Rs.28,00,000/- & every participant will have to deposit the Earnest Money @ Rs.1,40,000/- (05% of the reserved price) in shape of call deposit or a bank guarantee issued by a scheduled bank in Pakistan or from a foreign bank duly counter guarantee by a scheduled bank in Pakistan in favour of the Cantt Executive Officer in order to participate in the bid/auction of digital steamers as a single lot.
iv. Representative of the firm shall possess CNIC and proper authority letter in original to participate in the auction.
v. Successful bidder shall deposit **25%** of the highest bid including earnest money at the fall of hammer in shape of crossed cheque and shall provide pay order on the next working day in lieu of **25%** of highest bid and the submitted cheque will be returned accordingly. Failure of compliance to this condition will lead to forfeiture of the earnest money.
vi. Balance amount of the highest bid i.e. **75%** shall be deposited after the final approval of the Board, in three equal installments i.e. **quarterly**. Three postdated cheque of equal value of **75%** of the highest bid shall also be provided by the successful/highest bidder.
vii. The successful bidder shall be bound to execute **written agreement** with the Cantonment Board before installation of digital streamers.
viii. The successful bidder shall install digital streamers on the auctioned site on his own expense and shall have to get electric connection installed at his own expense/cost from the relevant electricity provider after obtaining NOC from CBN. The successful bidder shall be granted grace period of 02 months for the installation of digital streamers.
ix. The successful bidder after the installation of the structure and before displaying of video/commercial shall submit structure and foundation stability certificate by a qualified structural engineer registered with Pakistan Engineering Council that the structure can bear the wind storm of upto the speed of **160 Km** per hour.

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x. The maximum height of the digital streamers should remain as to be determined by the CEO/Board.

xi. Income Tax or any other tax, if levied by the Provincial or Federal Government, on auction shall be deposited by the successful bidder.

xii. Auction of advertisement rights shall be for a period of **three year** only with 10% annual compound increase over the preceding year from the date of approval of bid and subject to any other conditions imposed by the board (extendable for two similar terms if the Board so decides on increase as decided by the board).

xiii. The advertiser shall display National Videos on the occasion of 23rd March, 14th August, 06th September, Eid ul Azha and other events of national and international significance, whenever desired by the Board/CEO and in this regard no payment/waiver shall be given to the advertiser.

xiv. If display of videos is blocked due to nonpayment of dues or any other fault at the part of the advertiser, no waive off shall be granted to the advertiser for that particular period.

xv. The contractor shall develop and maintain nearby area in the vicinity of the digital streamers. The pole whereupon digital streamers are installed shall be painted with red oxide chemical periodically and as and when require by the CEO/Board. The digital streamers and pole board shall be properly maintained/kept clean and clear.

xvi. CEO/Board reserves the right to cancel the auction (prior to acceptance) due to any reason.

xvii. The successful bidder has to execute an agreement on non-judicial stamp paper of an appropriate value at his own cost & further registered with sub-registrar under the provisions of the registration Act, 1908.

xviii. That in case of any dispute between landlord and tenant during subsistence of tenancy agreement the matter shall be referred to Director ML&C as sole arbitrator and his decision shall be final and binding upon both parties.

xix. Failure of the Successful Bidder to comply with the requirements of Clause-V or Clause-VI shall constitute sufficient grounds for the annulment of the LoA, and forfeiture of the Bid Security. In such an event, CBN reserves the right to:-

a) Either declare the 2nd highest bidder as successful on the first bidder offer rate or

b) Take any such measures as may be deemed fit in the sole discretion of CBN, including annulment of the bidding process.

More information/details are available at CBN/PPRA website. However the details can also be taken from CBN office during working hours on any working day.

Cantonment Executive Officer
Nowshera Cantt

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