



EXIM

ایکسپورٹ-امپورٹ بینک آف پاکستان
Export - Import Bank of Pakistan

FINAL EVALUATION REPORT

(As Per Rule 37 of Export-Import (EXIM) Bank of Pakistan Procurement Policy)

1	Name of Procuring Agency	Export-Import Bank of Pakistan (EXIM)
2	Method of Procurement	Tender Notice (Single Stage Single Envelope)
3	Title of Procurement	Procurement of SLA of Creative Agency, Social Media Management & Digital Content Agency and Website Maintenance Agency (Lot Wise)
4	Tender Inquiry No.	EXIM/PROC/COMMS-10/2026
5	PPRA Ref. No. (TSE)	TS0000005311E
6	Date & Time of Bid Closing	15 th -May-26 at 11:00 AM
7	Date & Time of Bid Opening	15 th -May-26 at 11:30 AM
8	No of Bids Received	Three (03) bidders submitted the bid in LOT -1, Three (03) bidders submitted the bid in LOT-2 & Four (04) bidders submitted the bid in LOT-3
9	Criteria for Bid Evaluation	As mentioned in the bidding document
10	Details of Bid(s) Evaluation	Details are under

FINANCIAL BID EVALUATION SUMMARY

LOT-1

S#	Name of Bidder	Technical	Evaluated Cost	Rule/Regulation/SBD*/Policy/Basis for Rejection /Acceptance as per Rule 35 of PP Rules, 2004.
1	Synergy	Responsive	1,000,000/-	1,000,000/- Most Advantageous Bidder
2	Protribes (Pvt) Ltd	Responsive	4,830,000/-	4,830,000/-
3	Marcom (Pvt) Ltd	Responsive	6,900,000/-	6,900,000/-

LOT-2

S#	Name of Bidder	Technical	Evaluated Cost	Rule/Regulation/SBD*/Policy/Basis for Rejection /Acceptance as per Rule 35 of PP Rules, 2004.
1	Synergy	Responsive	1,000,000/-	1,000,000/-

				Most Advantageous Bidder
2	Resonance Digital (Pvt) Ltd	Responsive	1,092,500/-	1,092,500/-
3	Digital Hive	Non- Responsive	-	Disqualified for submitting the bid under the wrong LOT

LOT-3

S#	Name of Bidder	Technical	Evaluated Cost	Rule/Regulation/SBD*/Policy/Basis for Rejection /Acceptance as per Rule 35 of PP Rules, 2004.
1	Wolfiz Solutions	Responsive	598,560/-	598,560/- Most Advantageous Bidder
2	Synergy	Responsive	1,000,000/-	1,000,000/-
3	Codistan Private Limited	Responsive	3,899,075/-	3,899,075/-
4	Digital Hive	Responsive	4,997,280/-	4,997,280/-

11. Any other additional / supporting information, the procuring agency may like to share.

Signature: 

Official Stamp: 