



Evaluation Report

(Under Rule 35 of Public Procurement Rules, 2004)


Procuring Agency Name	Public Procurement Regulatory Authority (PPRA)
Procurement Title	Production of Promotional Corporate Documentary on PPRA Reforms and e Procurement
Procurement Reference Number	P13847
Procurement Type	Consultancy Services
Procurement Procedure	Single Stage-One Envelope
Evaluation Criteria	Least Cost Based Selection (LCBS)
Date & Time (Bid Opening)	Thursday, April 16, 2026 11:00 AM
Date & Time (Bid Closing)	Thursday, April 16, 2026 11:30 AM
No. of Bids Received	05
Report Preparation Date	Tuesday, May 19, 2026 01:52 PM
Report Publish Date	Wednesday, May 20, 2026 12:54 PM

BIDDER NAME	ELIGIBILITY	TECHNICAL MARKS: 100 PASSING: 60	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
The New Age Media (Pvt.) Ltd. Company (Private Limited)	Eligible	75.66 Weightage : (100% x 75.66 = 75.66)	
Ms. interlink Private limited Individual / Individual Consultant	Eligible	95.00 Weightage : (100% x 95.00 = 95)	

BIDDER NAME	ELIGIBILITY	TECHNICAL MARKS: 100 PASSING: 60	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
EVERNEED (PRIVATE) LIMITED Company (Private Limited)	Eligible	94.67 Weightage : (100% x 94.67 = 94.67)	
Artie Studios (SMC) Pvt. Ltd. Company (Private Limited)	Eligible	95.50 Weightage : (100% x 95.50 = 95.5)	
Mr. Zafar Haider Individual / Individual Consultant	Ineligible	N/A	Declared ineligible by the majority of Procurement Committee members.

Positions and Lots

PROJECT DELIVERABLES & TIMELINES (<i>LOT POSITIONS</i>)	BID OFFER
Ms. interlink Private limited Individual / Individual Consultant	995,000 
Artie Studios (SMC) Pvt. Ltd. Company (Private Limited)	999,000
EVERNEED (PRIVATE) LIMITED Company (Private Limited)	1,350,000
The New Age Media (Pvt.) Ltd. Company (Private Limited)	3,050,000

*  indicates most advantageous bidder for the particular position/service or lot.