

TECHNICAL EVALUATION REPORT

(As Per Rule 35 of PP Rules, 2004)

1. Name of Procuring Agency: M/S Pakistan Software Export Board
2. Method of Procurement: Single Stage Two Envelope
3. Title of Procurement: "Procurement of Web-Based Email Marketing Application"
4. Tender Inquiry No.: A(01)/PSEB/2026-08
5. PPRA Ref. No. (TSE): TS0000003540E
6. Date & Time of Bid Closing: 20th April, 2026 at 1500hrs
7. Date & Time of Bid Opening: 20th April, 2026 at 1530hrs
8. No of Bids Received: 02
9. Criteria for Bid Evaluation: Quality & Cost Based Selection Method
10. Details of Bid(s) Evaluation: Mandatory requirement
70% marks out of 100 will qualify for financial Bid Opening

Name of Bidder	Technical Marks (If Applicable)	Rule/Regulation/SBD*/Policy/ Basis for Rejection / Acceptance as per Rule 35 of PP Rules, 2004.
M/s Tezhost	98	Qualified
M/s Nexus Technologies	0	Disqualified

11. Any other additional / supporting information, the procuring agency may like to share.



Signature of the Procuring Agency representative

Signature:

Official Stamp:

***Standard Bidding Documents (SBD).**