

FINAL EVALUATION REPORT

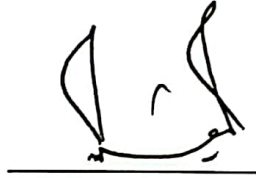
(As per Rule 35 of Public Procurement Rules, 2004)

1.	Name of Procuring Agency	:	<u>Defence Export Promotion Organization (DEPO)</u>
2.	Method of Procurement	:	<u>Single Stage - Two Envelope Procedure</u>
3.	Title of Procurement	:	<u>Integrated Marketing, Communications, Media Planning & Buying, Digital, Public Relations & Production Services for the International Defence Exhibition and Seminar (IDEAS 2026)</u>
4.	Tender Inquiry No	:	<u>DEPO/22223/IDEAS2026</u>
5.	EPADS Ref Number	:	<u>TS0000002314E</u>
6.	Date & Time of Bid Closing	:	<u>31st March 2026 at 10:30 AM</u>
7.	Date & Time of Bid Opening	:	<u>31st March 2026 at 11:00 AM</u>
8.	Date & Time of Financial Bid Opening	:	<u>21st April 2026 at 11:30 AM</u>
9.	No. of Bids Received	:	<u>Seven (07); Technically Qualified: Two (02)</u>
10.	Criteria for Bid Evaluation	:	<u>As per RFP</u>
11.	Details of Bid (s)	:	<u>As below</u>

Name of Bidder	Marks			Evaluated Cost (PKR) (Inclusive of Tax)	Rule / Regulation / SBD* / Policy / Basis for Rejection/ Acceptance as per Rule 35 of PP Rules, 2004.
	Technical Weightage (60%)	Financial Weightage (40%)	Final Score (100%)		
ADCOM Pvt Ltd	50.3	40	90.3	749,310,420	M/s ADCOM is the highest ranked being most advantageous bidder in line with the RFP criteria.
M+C Saatchi World Services Pakistan	45.2	18.08	63.28	1,657,855,007	

Most Advantageous Bidder: ADCOM Pvt Ltd has qualified for the award of contract.

Signature:



Station: Islamabad

Dated: 24 April 2026

Official Stamp

