

PAKISTAN TELEVISION CORPORATION LIMITED
FINAL EVALUATION REPORT
(As Per Rule 35 of PP Rules.2004)

1	Name of Procuring Agency:	Pakistan Television Corporations Ltd. (PTVC)
2	Method of Procurement:	Prequalification of Firms in accordance with PPRA Rule 16
3	Title of Procurement:	"PRE-QUALIFICATION OF EVENT MANAGEMENT COMPANIES / MEDIA FIRMS / SERVICE PROVIDERS FOR EVENT MANAGEMENT & BROADCAST SUPPORT SERVICES"
4	Tender Inquiry No.:	PROG/PQ/2026/18426, Dated: 18th April, 2026"
5	PPRA Ref. No. (TSE):	TS0000004536E
6	Date & Time of Bid Closing:	May 3, 2026 AT 11:00AM
7	Date & Time of Bid Opening:	May 3, 2026 AT 11:30AM
8	No of Participating Firms:	07
9	Criteria for Evaluation:	As specified in the Standard Bidding Documents (SBD) and PTV's Terms & Conditions, as provided in the bidding documents and tender notice published on PTV and PPRA websites.

Sr.#	Evaluation Criteria	Sub-Criteria / Scoring Methodology	Max Score	M/s Miradore Production	M/s Prestige International	M/s Naqeebz Consulting Pvt Ltd	M/s Seasons Event Mgmt (Pvt) Ltd	M/s The Brand Buzz	M/s Naveed Caterers & Event Mgmt (NEM)	M/s HURRF Traders
1	Relevant Experience	Number of years in event/media industry: • 1 year = 6 • 2 years = 12 • 3 years = 18 • 4 years = 24 • ≥5 years = 30	30	30	30	30	24	30	0	0
2	Technical Capability	Availability & quality of equipment:Audio, lighting, LED screens, cameras, recording systems, OB capability	20	18	17	17	18	16	8	0
3	Human Resources	Qualified staff strength:Technical, creative, production & management personnel	15	12	11	11	11	10	5	5
4	Financial Capacity	Financial strength based on:Turnover, audited statements, liquidity	10	8	8	8	8	8	7	5
5	Client Portfolio	Experience with:Government, public sector, and corporate clients	10	7	7	5	6	5	6	6
6	Operational Capacity	Infrastructure & logistics:Office presence, equipment base, nationwide operations	10	8	7	7	8	6	6	4
7	Legal & Regulatory Compliance	Valid registrations:NTN, GST, ATL, EPADS, and complete documentation	5	5	5	5	5	5	5	5
Total			100	88	85	83	80	80	37	25

sd/-
(CONTROLLER PROGRAM)
PTV Headquarters F-5/1 ISB