

Technical Evaluation Report

(As per Rule 35 of PP Rules, 2004)

1. Name of Procuring Agency Pakistan Cricket Board
2. Method of procurement Single Stage Two Envelope
3. Title of Procurement On-Screen branding RIGHTS (truck branding RIGHTS, strategic timeout RIGHTS, virtual advertising RIGHTS, IN STADIA CATCH AND WIN activation Rights, PRODUCTION ENHANCEMENT RIGHTS, POWERPLAY BRANDING RIGHTS, CAPS BRANDING RIGHTS AND WATCH PARTY BRANDING RIGHTS) FOR THE PAKISTAN SUPER LEAGUE (PSL) – 2026 to 2029
4. Tender Inquiry No.
5. PPRA Ref No. (TSE) TS0000001699E
6. Date & Time of bid Closing 16th March 2026 2:00 PM
7. Date & Time of bid Opening 16th March 2026 2:30 PM
8. No of Bids Received 01 Bid received
9. Criteria for Bid Evaluation As per Prescribed Criteria
10. Details of Bid(s) Evaluation Given below
11. Result of the bid opened in the presence of bidders/representatives.

S #	Name of bidders	Rule/Regulation/SBD*/Policy/Basis for Technical Rejection/Acceptance as per Rule 35 of PP Rules, 2004.
1	Transgroup FZE	Technically Qualified

Signature



Official Stamp

