



Technical Evaluation Report

(Under Rule 35 of Public Procurement Rules, 2004)

Procuring Agency Name: Director

Procurement Title: Hiring of Professional Creative Agency for Production of High Quality Short Videos on Mental Health of Potential and Return Migrants

Procurement Reference Number: P81967

Procurement Type: Non-Consultancy Services

Procurement Procedure: Single Stage-Two Envelope

Evaluation Criteria: Quality and Cost Based Selection (QCBS)

Date & Time (Bid Closing): Monday, September 28, 2026 10:00 AM

Date & Time (Bid Opening): Monday, September 28, 2026 11:00 AM

No. of Bids Received: 02

Report Preparation Date: Monday, September 28, 2026 12:54 PM

Report Publish Date: Monday, September 28, 2026 01:01 PM

BIDDER NAME	ELIGIBILITY	TECHNICAL MARKS: 80 PASSING: 56	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
Protribes (Pvt) Ltd Company (Private Limited)	Eligible	74.2 Weightage : ((74.2 / 80 x 100) x 80% = 74.2)	

BIDDER NAME	ELIGIBILITY	TECHNICAL MARKS: 80 PASSING: 56	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
TCM Productions (Private) Limited Company (Private Limited)	Eligible	65 Weightage : ((65 / 80 x 100) x 80% = 65)	

Positions and Lots

4 SHORT VIDEOS (LOT POSITIONS)	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
TCM Productions (Private) Limited Company (Private Limited)	Qualified
Protribes (Pvt) Ltd Company (Private Limited)	Qualified