

No. 3(2)2026-EDF/MoC
GOVERNMENT OF PAKISTAN
MINISTRY OF COMMERCE

EVALUATION REPORT
(As Per Rule 35 of PP Rules, 2004)

1	Name of Procuring Agency	Export Development Fund (EDF), Ministry of Commerce, Islamabad
2	Method of Procurement	Single Stage Two Envelop Procedure Quality and Cost Based Section (QCBS)
3	Title of Procurement	Hiring of Advertising Agency for International Advertising Campaign
4	Tender Inquiry No	F-26051891441
5	Date & Time of Bid Closing	16-06-2026 at 11:00 am
6	Date & Time of Bid Opening	16-06-2026 at 11:30 am
7	No of Bids Received	09 (Nine)
8	Criteria for Bid Evaluation	As per bidding documents

9. Details of Bid(s) Evaluation by Technical/Financial Committee as under: -

S.No.	Name of Bidder/Firm	Technical Marks (if applicable)	Rule/Regulation/SBD*/Policy/Basis for Technical Rejection/Acceptance as per Rule 35 of PP Rules, 2004
1	The New Age	N/A	No Recognized Award-Winning Lead Director
2	Adage Communications	N/A	No Recognized Award-Winning Lead Director, Lack of minimum experience of the company based on SECP/NTN
3	Interlink Ad	N/A	No Recognized Award-Winning Lead Director, No physical submission of Bid Security
4	Midas Communications	N/A	No Recognized Award-Winning Lead Director
5	Walee Technologies Group	N/A	No Recognized Award-Winning Lead Director, Lack of minimum experience of the company based on SECP/NTN
6	360 Degree & RAM Studios	N/A	Lack of minimum experience of the company based on SECP/NTN, No physical submission of Bid Security
7	Connect Communications	N/A	No office in Lahore
8	M&C Saatchi	N/A	No physical submission of Bid Security
9	Manhattan Communications	87/100	Achieved the technical qualification marks

Signatures:

Dated 16 June 2026

Official Stamp:



*Standard Bidding Documents (SBD)