

FINAL EVALUATION REPORT

(As Per Rule 35 of PP Rules, 2004)

1. Name of Procuring Agency: M/S Pakistan Software Export Board
2. Method of Procurement: Single Stage Two Envelope
3. Title of Procurement: "Procurement of Web-Based Email Marketing Application"
4. Tender Inquiry No.: A(01)/PSEB/2026-08
5. PPRA Ref. No. (TSE): TS0000003540E
6. Date & Time of Bid Closing: 20th April, 2026 at 1500hrs
7. Date & Time of Bid Opening: 20th April, 2026 at 1530hrs
8. No of Bids Received: 02
9. Criteria for Bid Evaluation: Quality & Cost Based Selection Method
10. Details of Bid(s) Evaluation: Mandatory requirement
The weightage of Technical Proposal =80% and Financial Proposal = 20%

Name of Bidder	Marks		Final Score	Rule/Regulation/SBD*/Policy/ Basis for Rejection / Acceptance as per Rule 35 of PP Rules, 2004.
	Technical (if applicable)	Financial (if applicable)		
M/s Tezhost	78.40	20	98.40	Most Advantageous Bidder
M/s Nexus Technologies				The solution proposed by M/s Nexus Technologies is an Indian hosted/developed solutions, hence may not be considered and Technically Disqualified

****M/S Tezhost obtained maximum points and declared as most advantageous bidder.**

Most Advantageous Bidder: M/s Tezhost

11. Any other additional / supporting information, the procuring agency may like to share.

Signature:

Official Stamp:

***Standard Bidding Documents (SBD).**