



Evaluation Report

(Under Rule 35 of Public Procurement Rules, 2004)

Procuring Agency Name Director

Procurement Title Hiring of Professional Creative Agency for Production of High Quality Short Videos on Mental Health of Potential and Return Migrants

Procurement Reference Number P81967

Procurement Type Non-Consultancy Services

Procurement Procedure Single Stage-Two Envelope

Evaluation Criteria Quality and Cost Based Selection (QCBS)

Date & Time (Bid Closing) Monday, September 28, 2026 10:00 AM

Date & Time (Bid Opening) Monday, September 28, 2026 11:00 AM

No. of Bids Received 02

Report Preparation Date Tuesday, October 6, 2026 09:51 PM

Report Publish Date Tuesday, October 6, 2026 09:54 PM

BIDDER NAME	ELIGIBILITY	TECHNICAL MARKS: 80 PASSING: 56	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
Protribes (Pvt) Ltd Company (Private Limited)	Eligible	74.2 Weightage : ((74.2 / 80 x 100) x 80% = 74.2)	

BIDDER NAME	ELIGIBILITY	TECHNICAL MARKS: 80 PASSING: 56	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
TCM Productions (Private) Limited Company (Private Limited)	Eligible	65 Weightage : ((65 / 80 x 100) x 80% = 65)	

Positions and Lots

4 SHORT VIDEOS (LOT POSITIONS)	TECHNICAL	FINANCIAL = <u>WEIGHT X LOWEST BID</u> BIDDER OFFER	TOTAL	BID OFFER
Protribes (Pvt) Ltd Company (Private Limited) Marks: 74.2 Bid marked as Abnormal due to deviation from expected financial criteria.	74.2	$\frac{20 \times 0}{4,485,000} = 0.00$	74.2	4,485,000
TCM Productions (Private) Limited Company (Private Limited) Marks: 65 Bid marked as Abnormal due to deviation from expected financial criteria.	65	$\frac{20 \times 0}{2,530,000} = 0.00$	65	2,530,000

*  indicates most advantageous bidder for the particular position/service or lot.