



**PAKISTAN CRICKET BOARD**

**INVITATION OF THE PRE-QUALIFICATION OF MEDIA BUYING FOR PAKISTAN CRICKET BOARD**

Pakistan Cricket Board (PCB), invites Electronic Requests from eligible Firms – who are in the Active Taxpayers List with Income Tax Department and accredited with the All Pakistan Newspapers Society (APNS) and the Pakistan Broadcasters Association (PBA) for the provision of Media Buying Services for PCB events and projects during the period of 2026-2028, including but not limited to bilateral cricket series, the Pakistan Super League (PSL), domestic matches, and other events organized by PCB.

Electronic Request for Prequalification documents (PQD) containing detailed requirements, terms and conditions is available for the registered bidders on e-Pak Acquisition and Disposal System (EPADS) at ([www.eprocure.gov.pk](http://www.eprocure.gov.pk))

The Electronic Request for Prequalification, prepared in accordance with the instructions laid down in the PQD documents, must be submitted through EPADS by or before 12:30 pm, 22<sup>nd</sup> May 2026. Manual bids, shall not be accepted. The electronically submitted PQD will be opened on the same day at 2:30 pm by using EPADS.

In terms of Rule 48 of Public Procurement Rules, 2004 Grievance Redressal Committee (GRC) is constituted for subject procurement. Notification of said GRC is provided on the PCB's website at [www.pcb.com.pk](http://www.pcb.com.pk) and on EPADS at ([www.eprocure.gov.pk](http://www.eprocure.gov.pk)).

Information obtained from any other source shall not be deemed official.

**Name & Designation:** Procurement Department

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*Pakistan Cricket Board reserves the right, in its sole discretion, to cancel or amend the bidding process at any stage and may reject any or all bids or proposals at any time prior to acceptance.*