



# Pakistan Tourism Development Corporation (PTDC)

## Tender Notice

### Provision of Services for Printing of Publicity Material – 2026

Pakistan Tourism Development Corporation (PTDC), Government of Pakistan, invites sealed E-Bids from reputed printers / publishers / printing firms / companies having minimum experience of (05) years for provision of services for printing of publicity material including brochures, booklets, tourism maps, coffee table books, calendars, tourism barometers and other promotional material in accordance with PPRA Rules, 2004.

- All interested E-Bidders should be registered with the Income Tax and Sales Tax Departments and must be active tax filers.
- The prices shall be quoted in Pak Rupees (PKR). Applicable GST and other taxes shall be indicated separately where applicable.
- The quoted prices shall remain valid for a period of ninety (90) days from the date of opening of bids and may be extended for an additional thirty (30) days with the mutual consent of the parties.
- Pakistan Tourism Development Corporation (PTDC) reserves the right to reject any or all E-Bids or proposals at any stage prior to the acceptance of a bid, in accordance with applicable PPRA Rules. PTDC shall, upon request, communicate to any bidder the grounds for rejection of its bid or proposal; however, PTDC shall not be bound to justify such grounds in detail.
- A bid security equivalent to two percent (2%) of the total estimated bid value in the shape of Demand Draft / Pay Order / Call Deposit Receipt in favour of "Pakistan Tourism Development Corporation (PTDC)" must be submitted along with a covering letter to the designated office of PTDC. A scanned/soft copy of the bid security shall also be attached with the E-Bid uploaded on EPADS. E-Bids without the required earnest money or with insufficient bid security shall not be entertained. Crossed Cheques, Bank Challans, Cash, or any other instrument other than Demand Draft / Pay Order / Call Deposit Receipt shall not be accepted.
- The bidders shall attach a soft copy of the bid security along with the technical proposal/bid, while the original bid security must reach the designated PTDC office before the tender opening date and time.
- Offers received through any means other than EPADS, including by hand, courier, postal mail, or email, after the prescribed submission time shall not be entertained and shall stand rejected.
- Tender documents are available on EPADS and PPRA websites, as well as on the official website of PTDC. Interested bidders may download the tender documents, detailed terms & conditions, and participate in the procurement process without payment of any tender fee.
- **Procurement Method:** Single Stage – Two Envelope Procedure.
- **Evaluation Criteria:** Evaluation shall be carried out in accordance with applicable PPRA Rules. The technically responsive and lowest evaluated bid shall be considered for acceptance.
- Interested parties may submit their E-Bids through EPADS up to the date and time mentioned in the tender notice. The bids shall be opened on the same day at the prescribed time in the presence of bidders or their authorized representatives who choose to attend.
- In case the submission/opening date falls on an official or local holiday, the next working day shall automatically be considered as the revised date for submission and opening of bids.

#### Manager (P&P)

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