

# INVITATION TO BID

## Prequalification of Advertising Agencies / Vendors

Pakistan International Airlines Company Limited, the national flag carrier, invites proposals from advertising agencies, vendors/firms / companies registered with Income Tax and Sales Tax Departments and who are on Active Taxpayers List of the Federal Board of Revenue for following:

S/N	Description	Tender Reference No.
01	Pre-qualification of BTL (Below The Line) Advertising Agencies	REF: GMCM/Brand/BTL/01/26
02	Pre-qualification / Enlisting of Vendors for Supply of Branding Material and Souvenirs	REF: GMCM/Brand/Vendors/01/26

Prequalification documents, containing detailed terms and conditions, etc. are available electronically and can be downloaded from PPRA & PIA websites [www.ppra.org.pk](http://www.ppra.org.pk) & [www.piac.com.pk](http://www.piac.com.pk) as well as from PPRA E-PADS <https://eprocure.gov.pk/#/auth/login>.

Bidders need to get registered at E-PADS (PPRA) to access the prequalification document and other relevant information including electronic proposal submission. Price of the prequalification/bidding documents is **PKR 15,000 for each tender separately** (non-refundable) to be submitted through a pay order in the name of PIACL along with the proposal.

The proposals prepared in accordance with the instructions in the prequalification documents must be submitted through EPADS on or before **27-04-2026 at 1030 Hrs (PST)**. Proposals will be opened on the same day at **11:00 Hrs** through EPADS.

Bidders MUST submit their proposals through E-PADS, Manual submission of proposals without E-PADS electronic bid is NOT allowed. The original Pay Order for Tender Fee to be submitted with hard copy of Prequalification Proposal addressed to **GM Contract Management, Supply Chain Management Department, PIA Head Office, Karachi**, as per above mentioned date & time.

PIACL reserves the right to reject any or all bids or cancel the tender process at any stage in line with PPRA rules.

**GM Contract Management  
Supply Chain Management  
Department, PIA Head Office, Karachi.  
Ph: 021 9904 6056, 9904 3081**

**E- mail: [gm.cm@piac.aero](mailto:gm.cm@piac.aero), [khijzpk@piac.aero](mailto:khijzpk@piac.aero),  
[contract.administration@piac.aero](mailto:contract.administration@piac.aero)**

**UAN: 111-786-786**

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