

Revenue Division
VENUE
of Pakistan
FBR
holding valid
on for FBR
ATL) issued
and the FBR
al bids will
s must be
strument
ars on the
ed as the
ule 33 of
per the

v2.0 on the same day at <https://www.youtube.com/watch?v=MNW6T38v7tc> in themselves on <https://vendors.epads.gov.pk/>.
A tutorial to explain the registration process is available at <https://www.youtube.com/watch?v=MNW6T38v7tc> in terms of Rule 48 of Public Procurement Rules, 2004 Grievance Redressal Committee (GRC) is notified for the subject procurement and notification copy is available on the procuring agency's website and on Authority's website at (www.ppra.org.pk).
PID(L) 659/2026

Khyzer Hayat Shareef Works Manager Signal Workshops
For Chief Signal & Telecom Engineer/D&P Pakistan Railways, Headquarters, Lahore.

GOVERNMENT OF PAKISTAN
MINISTRY OF INFORMATION & BROADCASTING
DIRECTORATE OF ELECTRONIC MEDIA AND PUBLICATIONS
REQUEST FOR PROPOSALS

The Government of Pakistan, through the Ministry of Information and Broadcasting, invites proposals from national reputable television channels, production houses, and drama producers for the **development and production of a historical television drama series** based on the life, legacy, political struggle, and vision of **Muhammad Ali Jinnah (Quaid-e-Azam) and Muhammad Iqbal (Allama Dr. Muhammad Iqbal)**.

On the occasion of the **150th Birth Anniversary celebrations** of these two great national leaders, this initiative aims to present their intellectual contributions, political leadership, and enduring vision that led to the creation of **Pakistan**.

The drama series should portray:

The Human Dimensions of Muhammad Ali Jinnah:

A human-centered portrayal of Jinnah's early life and London years, his marriage and loss of Ruttie Jinnah, Fatima Jinnah's unwavering support, and his personal struggles with health, loneliness, leadership, and political challenges.

The Intellectual & Personal Journey of Allama Muhammad Iqbal:

A human-centered portrayal of Iqbal's formative years, European intellectual evolution, personal struggles, spiritual journey, poetic inspiration, and his final years of correspondence with Jinnah and unwavering belief in his leadership.

The project is expected to depict their personalities, principles, and leadership with **historical authenticity and cinematic excellence**, ensuring high production standards suitable for both **national and international audiences**.

The proposed drama series is envisioned as a **multi-season historical biographical project**. However, the current proposal should focus **only on the first season**.

Interested production houses shall submit proposals covering the following key requirements:

1. Research report, series concept notes, Episodes wise Synopsis, complete scripts, Subtitle and Dubbed versions (where applicable).
2. Detailed methodology, timelines, review stages, Marketing & Distribution plan, and production schedules.
3. Profiles and experience of key creative/production team, including Producer, Director, Showrunner, Head Writer, Historical Consultants, Production Designer, DOP, VFX Supervisor and Music Composer.
4. Historical research methodology, archival sources, biographies, records and subject experts.
5. Quality assurance mechanism covering scripts, production, post-production and final delivery.
6. Target markets, broadcasters/OTT platforms, language adaptation and international marketing/distribution strategy.
7. Required deliverables including Research Report, Concept Note, Episode-wise Synopses, Complete Scripts, Production Schedule, Marketing & Distribution Plan, Final Masters, subtitles/dubbing and risk mitigation plan.
8. Proven ownership/operation of a tier-one satellite TV network with international feeds (UK, USA and Middle East).
9. Established in-house film production/distribution wing with a verifiable national and international track record.
10. Proven experience in international productions/joint ventures and ownership of a proprietary digital streaming platform with an active subscriber base.
11. Writer/director profiles, detailed cost estimates and complete production/distribution plan.
12. Valid SECP/NTN/GST documents for Bidders.
13. Declaration regarding originality and ownership of script/screenplay.
14. Authorized representative's contact details, identification documents and producer/company profile.

Last date of submission is **29th September 2026 12:00 pm**

Disclaimer:

- Applications will only be received through **EPADS**.
- The final decision regarding the selection of project lies with the National Committee for the 150th Birth Anniversary Celebrations of Allama Dr. Muhammad Iqbal and Quaid-e-Azam.
- Government of Pakistan reserves the right to cancel this RFP at any time at its discretion.

For Contact:

PID(I)2326/26

DIRECTOR (FILMS), DEMP ZERO POINT, ISLAMABAD PH: 051-9252162

