METROPOLITAN CORPORATION ISLAMABAD

Directorate of Municipal Administration

PUBLIC NOTICE

INVITATION FOR E-BIDS THROUGH EPADS v2.0

OPEN AUCTION FOR INSTALLATION AND OPERATION OF DIGITAL SCREENS, DIGITAL STREAMERS, DIGITAL PYLONS AND BACKLIT/FRONTLIT ADVERTISING MEDIA AT DESIGNATED LOCATIONS IN ISLAMABAD

The Metropolitan Corporation Islamabad (MCI), through its Directorate of Municipal Administration (DMA), invites electronic bids from interested, legally registered companies/firms for the installation and operation of Digital Screens, Digital Streamers, Digital Pylons and Backlit/Frontlit Advertising Media at designated locations in Islamabad on a **yearly rental basis**, initially for a period of **three (03) years**, extendable for a further period of up to **two (02) years**, subject to approval of the competent authority and fulfillment of the prescribed terms and conditions.

Detailed locations, quantities, dimensions, specifications and approved designs are available in the auction documents/TORs.

SUBMISSION OF BIDS

1. Complete bidding documents, including detailed Terms of Reference (TORs), schedules and specifications, shall be available through EPADS v2.0 at **https://epads.gov.pk/**
2. Interested bidders shall submit their electronic bids through EPADS v2.0 on or before **Friday, 04 December 2026, at 11:00 AM.**
3. The electronic bids shall be opened online on the same day, i.e. **Friday, 04 December 2026, at 11:30 AM**, through EPADS v2.0.
4. **Manual bids shall not be entertained.**
5. The Departmental Auction Committee shall evaluate the bids in accordance with the applicable PPRA Rules, auction documents and prescribed eligibility criteria.

BID SUBMISSION DEADLINE	ONLINE BID OPENING
04-12-2026 | 11:00 AM	**04-12-2026 | 11:30 AM**

DIRECTOR
Directorate of Municipal Administration (DMA)
Metropolitan Corporation Islamabad (MCI)
Old Naval Headquarter Building, G-6, Islamabad.