REDAMCO

RAILWAY ESTATE DEVELOPMENT AND MARKETING COMPANY (PVT) LTD
MINISTRY OF RAILWAYS - STATE OWNED ENTERPRISE

PUBLIC PRIVATE PARTNERSHIP
TENDER NOTICE FOR BRANDING RIGHTS AT PAKISTAN RAILWAY STATIONS

1. Railway Estate Development & Marketing Company (Pvt) Limited (REDAMCO) invites sealed bids from Firms, Advertising Agencies, Media Companies, Outdoor Advertising Companies and Brand-Management Companies registered with Income Tax and Sales Tax.

Purpose	LEASING OF COMMERCIAL BRANDING & ADVERTISING RIGHTS AT SELECTED PAKISTAN RAILWAYS STATIONS
Period of Lease	05 Years (Extendable to another 5 years)
Annual Increase in Rent	10% Compound
Mobilization period	Six (06) Months from the Date of Possession
Pre-Bid Meeting	**11-11-2026 at 02:00 PM** at REDAMCO Head Office or can be attended on Zoom
Submission of Bids	On or before 25-11-2026 at 03:00 PM at REDAMCO Head Office
Date of Technical Bid Opening	25-11-2026 at 03:30 PM at REDAMCO Head Office

Lahore Railway Station (Package Details)

Sr.No	Description	Annual Rent	Bid Security (Rs)
1.	Package-1	100,742,000/-	2,014,840/-
2.	Package-2	71,345,000/-	1,426,900/-
3.	Package-3	48,201,000/-	964,020/-
4.	Package-4	25,748,000/-	514,960/-

Karachi Railway Station (Package Details)

Sr.No	Description	Annual Rent	Bid Security (Rs)
1.	Package-1	64,650,000/-	1,293,000/-
2.	Package-2	49,162,000/-	983,240/-
3.	Package-3	35,438,000/-	708,760/-

Rawalpindi Railway Station (Package Details)

Sr.No	Description	Annual Rent	Bid Security (Rs)
1.	Package-1	29,415,000/-	588,300/-

2. Bidding document, containing detailed terms and conditions, can be obtained from below mentioned address during working hours or can be downloaded from **PPRA website** and **REDAMCO website**.
3. e-bidding documents as per Disposal of Public Assets Regulations-2026, containing detailed terms and conditions, specifications and requirements etc. are available for the registered bidders on EPADS v2.0 at https://epads.gov.pk/.
4. Separate Bid required along with Bid Security Fee for each station in favor of Railway Estate Development & Marketing Company (Pvt) Limited.
5. The Bidding shall be conducted through Competitive Bidding **(Single Stage - Single Envelope)** procedure specified in the Public Procurement Rules 2026 (amended up to date), and is open to all eligible bidders as defined in the bidding document.
6. If a bidder, bids below than Annual Rent, The Bid will be treated as technically **Dis-Qualified**.

7. The bidders shall quote their best and final values **(exclusive of all applicable taxes)**. No negotiations shall be entertained after submission of bids.
8. Incomplete, Conditional bids and bids without specified bid security Shall be rejected.
9. The Procuring Agency reserves the right to reject all bids at any time prior to the acceptance of a bid without incurring any liability, as per PPRA Rules 2026.
10. For information visit our website **(www.redamco.com)** or contact Manager Marketing REDAMCO.

MANAGER MARKETING – (CELL 0329-5975969)

RAILWAY ESTATE DEVELOPMENT AND MARKETING COMPANY (PVT) LTD. (REDAMCO)

1ST FLOOR, CORPORATE OFFICE, SERVICE ROAD (SOUTH), SECTOR I-11-1, ISLAMABAD, PAKISTAN PHONE: 051-9278717-20

www.redamco.com