



E- Tender Notice for the Hiring of Professional Creative Agency to Shoot, Design, Animate & Develop High Quality Marketing Videos for International Audience

RFP No. PSW/PROC/25-26/Comms-444/486 (P54656)

Pakistan Single Window (PSW), the notified operating entity for the PSW system under the provisions of the PSW Act, 2021, and a company incorporated under Section 42 of the Companies Act, 2017, invites e-bids through PPRA's e-Pak Acquisition & Disposal System (EPADS v2.0) portal from qualified vendors for the **Hiring of Professional Creative Agency to Shoot, Design, Animate & Develop High Quality Marketing Videos for International Audience**. Bidders must be registered suppliers on **EPADS v2.0** to participate in the tender. Interested vendors may register themselves electronically on **EPADS v2.0** via <https://vendors.epads.gov.pk/>. A tutorial to explain the registration process is available at <https://www.youtube.com/watch?v=MNW6T38v7tc>

2. An online pre-bid meeting is scheduled for **30th July 2026 at 1100 hrs.** Further details whereof are given in the tender documents. Interested vendors may attend the pre-bid meeting at their own cost.

Microsoft Teams meeting

Join: <https://teams.microsoft.com/meet/44190351324305?p=nUHu6uLZolunRJT1VQ>

Meeting ID: 441 903 513 243 05

Passcode: V9mj7cF3

3. The bidding process shall be as per **Single Stage Two Envelope** procedure of Pakistan's Public Procurement Rules (PPR) 2004. Prospective bidders may request clarification on any aspect of the bidding documents till **2nd August, 2026**.

4. Bidding documents, containing detailed terms and conditions, method of procurement, procedure for submission of bids, bid securing declaration, bid validity, opening of bids, evaluation criteria, clarification / rejection of bids, performance guarantee etc. can be accessed through **EPADS v2.0** <https://epads.gov.pk/opportunities/federal/procurements/54656> or downloaded from <https://www.psw.gov.pk/documents/tenders>.

5. Bids, prepared in accordance with the instructions provided in the bidding documents, must **be submitted electronically through EPADS v2.0 before 1500 Hrs. on 10th August 2026. The bid securing declaration must be sent to the procurement department, via email at procurement@psw.gov.pk before the technical bid opening deadline, without which bids shall be rejected.** Bids will be opened on the same day at **1530 Hrs.** at the below mentioned address. In case the day of technical bid submission and opening falls on a public holiday, next working day shall be considered as the deadline for the same. The bid submission and technical bid opening shall be at the same time and venue as mentioned in the tender notice. This notice is also available on PPRA website at www.ppra.org.pk.



Procurement Department
Pakistan Single Window
Ground Floor, Nespak Building, Near State Bank,
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