



VIRTUAL UNIVERSITY OF PAKISTAN



EXPRESSION OF INTEREST (EOI)

TENDER NO. VU/26-27/09/899

Virtual University of Pakistan (VU) invites Expression of Interest (EOI) from the reputable advertising agencies who are accredited by APNS and PBA, to carry out VU's advertisements.

Sr. No.	Description	Tender Fee (Rs.)	Tender Opening Date	Tender Receiving / Opening Time
1.	Tender No. VU/26-27/09/899 Hiring of Advertising Agency(ies) (MKT)	1,000/-	September 30, 2026	Receiving: 02:00pm Opening: 02:30pm

EOI documents for the above-mentioned tender(s) are available on the Virtual University of Pakistan website (<https://www.vu.edu.pk/Opportunities/Tenders>).

The University reserves the right to accept or reject any proposal, or to annul the process at any stage, in accordance with the provisions of the Public Procurement Rules, 2004.

This Notice is also available on the PPRA website (www.ppra.gov.pk) and the Virtual University of Pakistan website.

PID (I) 2440/26

Procurement Department
Directorate of Finance, Virtual University of Pakistan
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