

PAKISTAN
TECH
DESTINATION
OF THE YEAR

PAKISTAN
PSEB
SOFTWARE
EXPORT BOARD

TECH
destiNATION
PAKISTAN
MINISTRY OF IT & TELECOM

Ministry of Information Technology
& Telecommunication
DIGITAL PAKISTAN

URAAAN
PAKISTAN
آئی ٹی سے پاکستان

PAKISTAN SOFTWARE EXPORT BOARD (G) LTD

PRE-QUALIFICATION OF ADVERTISING AGENCIES THROUGH AN OPEN FRAMEWORK AGREEMENT

A(01)/PSEB/2026-23

Pakistan Software Export Board (Guarantee) Limited (PSEB) invites proposals from reputed Advertising Agencies/Firms/Companies registered from Income Tax and Sales Tax Departments for the Pre-Qualification of Advertising Agencies through an Open Framework Agreement.

The detailed bidding document, evaluation criteria, terms & conditions, etc shall be available on the official websites of **PSEB** <https://tinyurl.com/y92ayppz> and **PPRA-EPMS** <https://epms.ppra.gov.pk>

The interested agencies/firms/companies are requested to submit their sealed proposals to the undersigned at the address mentioned below.

The bids, prepared in accordance with the instructions in the bidding documents of Eligibility documents as specified in bidding document in favor of the undersigned must be submitted latest by **August 11th, 2026 on or before 03:00PM**. Bids will be opened on the same date at **03:30 PM at the below mentioned address**.

Manager Procurement
Pakistan Software Export Board (G) Ltd.
Plot # 61, 06th Floor, Adjacent to Saudi Pak Tower,
Jinnah Avenue, Blue Area, Islamabad
Phone # 051-9202295, Ext: 117
Tel No. 051-9215098
URL: www.techdestination.com

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