



TRADE DEVELOPMENT AUTHORITY OF PAKISTAN MINISTRY OF COMMERCE, GOVERNMENT OF PAKISTAN



Trade Development Authority of Pakistan (TDAP), an authority established for promotion of trade and business, under the Ministry of Commerce, invites sealed bids from firms registered with Income Tax and Sales Tax Departments for services of i. Branding of FoodAg 2026 ii. Hiring of Event Management Company for FoodAg 2026 during Food and Agriculture Exhibition-FoodAg2026 to be held at Expo Centre Karachi from 23–26 November 2026.

S.No	Name of Service Required	Bid Money	Procurement Procedure	Bid Closing Date and Time	Bid Opening Date and Time	Desk Officer and Address – for both tenders
1	Branding of FoodAg 2026	PKR 800,000	Single Stage Two Envelope	11:00 AM on 21-10-2026	11:30 AM on 21-10-2026	Mr. Amir ur Rehman Deputy Manager (AFD) TDAP Head Office, 3rd Floor, Block A, FTC Building,Shahrah-e-Faisal, karachi Ph: 021-99201518 Cell: 0300-2230260 Email: amir.rehman@tdap.gov.pk
2	Hiring of Event Management Company for FoodAg 2026	PKR 1,500,000	Single Stage Two Envelope	11:00 AM on 21-10-2026	11:45 AM on 21-10-2026	Mr. Amir ur Rehman Deputy Manager (AFD) TDAP Head Office, 3rd Floor, Block A, FTC Building,Shahrah-e-Faisal, karachi Ph: 021-99201518 Cell: 0300-2230260 Email: amir.rehman@tdap.gov.pk

- Bidding documents containing the details of each Service can be downloaded from PPRA EPADS website (<https://eprocure.gov-pk/>). In case of downloading bidding document, the bidders, shall be required to submit pay order of amount Rs1,000/- upon sub-mission of the bids.
- In the first stage only technical proposals will be opened. Later, the financial proposals of only the technically qualified firms will be opened as per PPRA procedure. Financial proposals should accompany a bid security Mentioned against each tender in the form specified in the Bidding documents. Both the technical and the financial proposals must be sealed separately.
- Trade Development Authority of Pakistan reserves the right to reject any or all bids and to annul the bidding process at any time, however, reasons for rejection or annulling bid process will be communicated to the concerned bidder(s) in accordance with the Procurement Rules.
- The bids, prepared in accordance with the instructions in the bidding documents, must reach at the office of indicated desk officer before the closing time. Bids will be opened on the same day as per the time mentioned about. This advertisement is also available on PPRA website at www.ppra.org.pk