GOVERNMENT OF PAKISTAN
MINISTRY OF PARLIAMENTARY AFFAIRS

INVITATION FOR BIDS

HIRING OF SOCIAL MEDIA AND CONTENT DEVELOPMENT AGENCY

(EPADS Ref. No. P188475)

1. The Ministry of Parliamentary Affairs invites e-bids through EPADS v2.0 from eligible bidders registered on EPADS v2.0 for hiring a Social Media and Content Development Agency on a monthly retainership basis for a period of one year.

2. Procurement shall be conducted through Open Competitive Bidding under the Single Stage–Two Envelope procedure, adopting the Quality and Cost Based Selection (QCBS) technique, in accordance with the Public Procurement Rules, 2026.

3. Bidding documents containing detailed terms and conditions, scope of work, eligibility requirements and evaluation criteria are available on the Ministry's website at www.mopa.gov.pk and on EPADS at https://epads.gov.pk/opportunities/federal/procurements/188475.

4. Bidders shall furnish bid security of Rs. 200,000/-, in the form of a Pay Order or Demand Draft in favour of the Ministry of Parliamentary Affairs. A scanned copy shall be uploaded with the e-bid, and the original instrument must reach the undersigned before the bid submission deadline, in accordance with the bidding documents.

5. E-bids, prepared in accordance with the bidding documents, must be submitted through EPADS v2.0 by 11:00 AM on Friday, 27 November 2026. Technical bids shall be opened on the same day at 11:30 AM at the address given below. Manual bids shall not be entertained. Bidders not yet registered on EPADS v2.0 may register at https://vendors.epads.gov.pk/.

6. A Grievance Redressal Committee has been notified for this procurement under Rule 65 of the Public Procurement Rules, 2026. The notification is available on the Ministry's website, EPADS v2.0 and the PPRA website.

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