

**GOVERNMENT OF PAKISTAN
MINISTRY OF PARLIAMENTARY AFFAIRS**

INVITATION FOR BIDS

HIRING OF SOCIAL MEDIA AND CONTENT DEVELOPMENT AGENCY

(EPADS Ref. No. P136581)

1. The Ministry of Parliamentary Affairs invites e-bids through EPADS v2.0 from eligible bidders registered on EPADS v2.0 for engagement of a Social Media and Content Development Agency on a monthly retainership basis for a period of one year, extendable for another year subject to satisfactory performance.
2. Single Stage-Two Envelope procedure of Open Competitive Bidding will be used, adopting the Quality and Cost Based Selection (QCBS) technique, in line with the Public Procurement Rules, 2004.
3. Bidding documents containing detailed terms and conditions, scope of work, eligibility and evaluation criteria are available on MoPA and EPADS at <https://epads.gov.pk/opportunities/federal/procurements/136581>.
4. All bids must be accompanied by a Bid Security in the form of Pay Order or Bid Securing Declaration, as described in the bidding documents.
5. E-bids must be submitted through EPADS v2.0 on or before **Thursday, 15 October 2026 at 10:00 AM**, and will be opened the same day at **10:30 AM**. Manual submission of bids shall not be entertained. Vendors not yet registered on EPADS v2.0 may register at <https://vendors.epads.gov.pk/>.
6. A Grievance Redressal Committee has been notified for this procurement under Rule 48 of the Public Procurement Rules, 2004.

Section Officer (General)

Ministry of Parliamentary Affairs

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